

ResMate + Resident Experience



C H E C K L I S T

It's no question that AI is a game-changer when it comes to improving the prospect experience. But did you know that AI leasing assistants like ResMate also have powerful tools for building stronger relationships with current residents? Here are a few ways AI leasing assistants can help improve the resident experience:



24-7 Resident Chatbot

- Instant support:** Instant responses to resident questions, even outside of business hours.
- Bilingual:** Residents can chat in their preferred language.
- Custom troubleshooting:** Program your resident chatbot to troubleshoot common issues.



Resident Automations

- Welcome new residents:** Automate a sequences of messages to provide important information to new residents for a smooth move-in process.
- Community introductions:** Automate communication to introduce residents to new amenities, onsite team members, or neighborhood activities.



Targeted Resident Communication

- Encourage community engagement:** Target communication to residents with similar interests to encourage engagement among like-minded neighbors.
- Improved response & open rates:** Send relevant, and personalized messages to increase the likelihood residents will open and respond.



Predict Resident Renewals

- Resident Happiness Score:** Track resident engagement & measure their happiness to predict whether they'll renew their lease.

