### **Resident Happiness Score**

# Predict resident renewals with confidence using Alpowered data

Understanding resident satisfaction is an essential piece of maintaining high occupancy rates and cultivating a thriving community. With the demand for exceptional living experiences and increased competition among the multifamily space, it becomes imperative to have a reliable metric to measure resident happiness... that's where Respage comes in.



#### Al-powered reporting technology

Through advanced algorithms and data analysis, the Resident Happiness Score captures resident feedback and leverages AI to uncover trends, potential issues, and provide a comprehensive understanding of residents' needs and preferences.



#### **Analyzes data from multiple platforms & touchpoints**

The Resident Happiness Score goes beyond surface-level feedback and assess the residents' overall experience, including survey results, reviews, amenity usage and community engagement.



#### Predicts resident happiness with 78% accuracy

After years of analysis, the Resident Happiness Score can currently predict an individual's likelihood to renew with 78% accuracy per resident.



## **Exclusive for Gold & Diamond package customers**

This exclusive feature gives <u>Gold and</u> <u>Diamond package</u> customers a deeper understanding of their residents' satisfaction, empowering them to make more informed decisions for their communities.



