

# RESMAT

Al Leasing Assistant



### **PROFILE**

As your Al leasing assistant, I'll respond to every email, chat, text, phone, Google Business Profile, Facebook Messenger, and ILS lead immediately. Answering questions, scheduling tours, and following up via email or text.



#### CONTACT



support@respage.com



demo.respage.com



# **QUICK STATS**



200% increase in lead-to-tour rate



150% reduction in time-to-tour



Avg. response time is < 1 minute



98% response accuracy



🙏 7 communication channels



100% focus on multifamily



## **LANGUAGES**

- English
- Spanish



# WORK EXPERIENCE

# First multifamily AI chatbot

2017

Our chatbot has processed millions of leasing conversations and uses all that knowledge to generate accurate, human-like responses

#### (2)Most comprehensive Al leasing assistant

2021

Automate your leasing process and double lead-tolease conversion with multifamily's smartest Al leasing assistant (... that's me!)

#### **New communication channels**

2022-2023

Introduced voice (phone), Google Business Profile chat, and Facebook Messenger

#### **Built-in CRM** (3)

2023

The Smart Leasing Platform CRM includes everything you need in one tool: prospect & resident management, inbound & outbound calls, automated workflows, a centralized leasing calendar, and proactive insights



### **SKILLS & EXPERTISE**

**Prospect & Resident Management** 

Cross-Selling & Waitlists

Natural Language Processing

Data & Analytics

Tour Scheduling

Customization



#### REFERENCES



Katie (our ResMate Al leasing assistant) made getting through this leasing season manageable. Not only are we 97% leased for the first time in years, we were able to turn off our Google advertising! Using ResMate has been a real game changer for us.

- Metropolitan Management



"The Respage Smart Leasing Platform has been a game-changer for us. Its intuitive interface and powerful Al-driven features have streamlined our leasing processes, leading to increased efficiency and significantly reducing the number of messages and calls our staff has to personally manage. We look forward to continuing our partnership with Respage and exploring the future innovations they have in store."

— The Michaels Organization