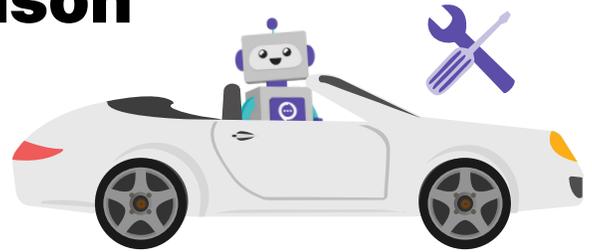


# Give your AI leasing assistant a tune-up for the peak leasing season



## C H E C K L I S T



### Information tune-up

Have your office hours changed? Any updates to policy, amenities, or services? Rev up your information game and make sure your AI leasing assistant has all the details it needs to communicate with your prospects. Don't leave it stuck in neutral!

### Use inclusive language options

Don't leave any prospects in the dust due to a language barrier. More than 13% of the US population speaks Spanish—and your bot should, too! Make sure your AI leasing assistant has Spanish-speaking mode activated.

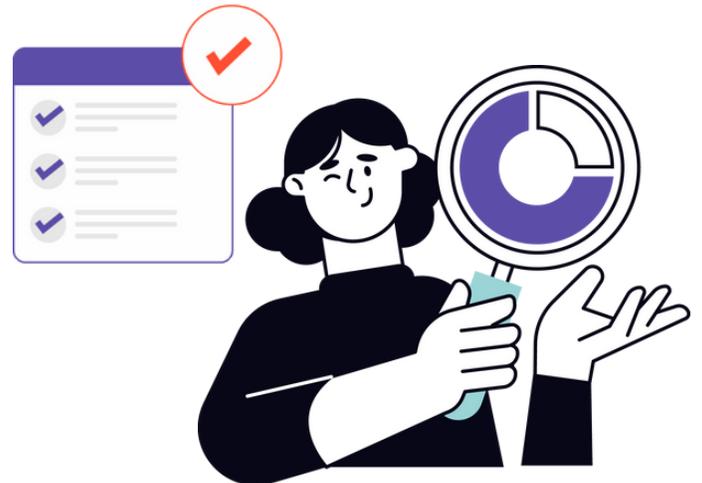
### Enable cross-sell & waitlist

We all know about self-driving cars. And your AI leasing assistant isn't just a passenger—it can take the wheel and drive your [cross-selling and waitlist](#) management. Let it handle the road and steer your prospects toward their perfect home.

### Customize nurturing emails

Just like a car needs regular maintenance, your automated nurturing emails should be customized and personalized to reflect your brand image, voice, and style.

[Click here](#) for tips for getting more out of your automated nurturing campaigns.



### Activate social chat

Help your prospects get instant answers no matter where they are. Activate social chat functions and let your AI leasing assistant be the pit crew for your prospects, providing instant answers and keeping them on the road to a new home.

*\*If you're a Respage customer, reach out to [support@respage.com](mailto:support@respage.com) for assistance*